R.J. Reynolds
Tobacco Company

G.N. KURUC, JR.
Senior Chain Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

August 8, 1994

Mr. Jeff Reagan
Wakefern Food Corporation
355 Davidsons Mill Road
South Brunswick, N. J. 07207

Dear Jeff:

Attached is a Price Plus Club Participation Form for our CAMEL Brands. I would appreciate a date for this Program as soon as possible.

Would it be possible to switch the upcoming WINSTON Select (8/21-9/18) to December, and substitute with CAMEL?

Please advise as soon as possible.

Thank you.

Regards,

Nick

G. N. Kuruc, Jr.
Gk
M-2
Enclosure

51846 5799

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/jlky0000

WAKEFERN / SHOPRITE PRICE PLUS CLUB PARTICIPATION FORM

BUYER'S NAME: Jeff Reagan

DEPARTMENT NAME & NUMBER:

VENDOR NAME: R. J. Reynolds Tobacco

A/P VENDOR NUMBER: 075088

REPRESENTATIVE NAME: G. N. Kuruc, Jr.

METHOD OF PAYMENT:(CHECK ONE)*
( )INVOICE DEDUCTION (X) CHECK

BILL TO: R. J. Reynolds Tobacco Co.

NAME: G. N. Kuruc, Jr.

ADDRESS: 400 Raritan Ctr. Parkway
Edison, NJ 08837

PHONE: (908) 225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION/SIZE	DISCOUNT OFFERED	CYCLE DATES	4WK SALE RETAIL	GROSS PROFIT
8000274	12300-66613	CAMEL Special Lights Box	$2.50			
8000282	12300-66713	CAMEL Special Lights Box 100s				
8000541	12300-10113	CAMEL Regular				
8000575	12300-10413	CAMEL Light King				
8000583	12300-10213	CAMEL Filter King				
8000591	12300-10313	CAMEL Filter Box				
8000614	80300-70713	CAMEL Wides Box				
8000622	80300-70813	CAMEL Wide Lights Box				

I agree to reimburse Wakefern Food Corporation/ShopRite the dollar value of all PRICE PLUS CLUB Shopper Discounts plus an additional $.08 per item promotional charge.

Form #43-678 (3) 6/91

* Payment to be received 15 days from invoice date

Date: 8/8/94

Sales Rep Signature: G. N. Kuruc

51846 5800

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